

ATTACHMENT A

Menifee Valley Chamber of Commerce activities, information programs,
training programs, events and promotional products
2021-2022 Outcomes

<u>Approved FY 20/21</u>	Amount	FY 21/22 Proposed	Amount
Mayors Industry Idea Exchange (3 in-person events)	\$2,000	Mayors Industry Idea Exchange (3 in-person events)	\$2,000
Visionary Membership	\$7,500	Diamond Gem Sponsorship	\$10,000
Broker's Luncheon	\$5,000	Broker's Luncheon	\$5,000
Workshops for Businesses/Menifee Munch (all speakers must be business impact survey/ Keep results)	\$4,000	Four Workshops for Businesses (all speakers must be business impact survey/ Keep results)	\$4,000
Job Fair & Tech Expo (2)	\$4,500	Job Fair & Career Expo (1)	\$3,500
Business Survey & Annual Report (KEEP Business Walk)	\$5,000	Business Survey & Annual Report (KEEP Business Walk)	\$5,000
Innovation Month Event	\$2,000	Innovation Month Event	\$2,000
ICSC Attendance (Ex. Dir. Only)	\$2,000	ICSC Attendance (Ex. Dir. Only)	-
City Sponsorships/Misc.	\$5,000	City Sponsorships/Misc.	-
Business Recovery Resources Conference (Virtual or In-Person in March) (Specific to CEDS)	\$6,000	Business Recovery Resources Conference (Virtual or In-Person in March) (Specific to CEDS)	-
MVCC Administration	\$2,000	MVCC Administration	-
		Manufacturing Co-Host Event	\$3,000
		Commercial/Office Broker Tour- Hosted with Econ Dev	\$4,500
		Monthly Business Walks w/ Econ Dev (10 businesses a month)	\$6,000
Total Budgeted Contribution	\$45,000	Total Proposed	\$45,000

<u>List of Chamber Provided Services</u>	<u>Funding</u>
<p>Mayors Industry Idea Exchange (3 Meetings spread out throughout the year)</p> <ul style="list-style-type: none"> • Assist City with outreach efforts • Collect and forward RSVPs from Chambers outreach • Provide high quality hot breakfast • Greet and check in guests • Chamber executive or Board member to serve as event host-welcome attendees at event • Coordinate with sponsors 	\$ 2,000
<p>Diamond Gem Sponsorship (enhanced membership)</p> <ul style="list-style-type: none"> • Chairman's Circle Membership Plaque • 1 Booth Business Expo • 1 Table Business Awards/Installation Dinner • 2 Foursomes at our Annual Patriots Cup Golf Tournament • 3 Tables at the State of the City Event • 1 Booth Mega Mixer • Waived Fee to Host Mixer • Special Recognition at Business Awards • Logo on Website and Chairman's Circle Banner • Logo on Email Footer for Menifee Valley Chamber • Banner Ad- Large Slideshow • Access to Our Menifee Chambers Members Plus+ App & Enhanced Package in Chamber Master • Ability to Send Push Notifications to All Menifee Valley Chamber Members • Prominent Listing at all Chamber Special Event Programs 	\$ 10,000
<p>Broker's Luncheon</p> <ul style="list-style-type: none"> • Book and purchase venue for the event • Collaborate with City • Assist City with outreach efforts • Host and purchase catered lunch • Coordinate and obtain sponsors / Fundraise Opportunity • Greet and Check in guests 	\$ 5,000
<p>Workshops for Businesses (4 workshops-not SBDC workshops)</p> <ul style="list-style-type: none"> • Notify City of workshops so City can promote in advance, 4 weeks • Work with the City to select workshop topics • Organize, coordinate, and promote up to 4 business to business workshops • Obtain venue and speakers / presenters for each workshop • Use info from survey of business needs if possible 	\$4,000
<p>Job Fair & Career EXPO</p> <ul style="list-style-type: none"> • Put on a Menifee Job Fair 	\$3,500

<ul style="list-style-type: none"> • Organize, coordinate and promote an annual Job Fair • Obtain venue, supplies, speakers / presenters • City to have a table • City listed as co-host and City logo used on all materials • Advertise at least 2 months in advance 	
<p>Business Survey & Annual Report</p> <ul style="list-style-type: none"> • Survey businesses in Menifee, separate survey link can be used to survey Chamber members, work with City to develop questions/survey and amount of businesses • Collaborate with City of join outreach outside of Chamber membership • Identify businesses interested in expansion • Share results with City • Produce a list to provide to City with contact info 	\$5,000
<p>Innovation Month Event</p> <ul style="list-style-type: none"> • Host an event, in partnership with the City in the Month of April focused around innovation and Entrepreneurs • Start planning in February 	\$2,000
<p>Manufacturing Co- Event</p> <ul style="list-style-type: none"> • Book venue for event (work with City) • Assist City with set up and clean up • Coordinate panel/speakers • Work with City to help develop event • Fundraise Opportunity 	\$4,000
<p>Commercial/Office Broker Tour-Hosted with Econ Dev</p> <ul style="list-style-type: none"> • Hire a bus to accommodate a guestlist provided by the Economic Development Department to host a VIP tour of the City • Assist with set-up and cleanup of the event • Attend the event to show partnership • Hosted Cocktail hour/dinner at local restaurant (ex. Bushfire) • Guest list must be finalized 2 weeks in advance or adhere to reserved bus max capacity 	\$3,500
<p>Monthly Business Walks w/ Econ Dev</p> <ul style="list-style-type: none"> • Monthly, visit 10 businesses with the Econ Dev team to touch base and connect with Menifee Businesses 	\$6,000
Total Budgeted Performance Based Contribution 2021/22	\$45,000